

Hello!

مرحبا

Pronto!

Bonjour!

Hola!

SOCIALLY  
MARKETING SOLUTIONS

你好

हैलो

Hallå

Hello!

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“People do not buy  
goods and services.  
They buy relations,  
stories, and magic

Seth Godin



## Who we are

Socially is a marketing agency established in 2016, based in Riyadh, Saudi Arabia. We dedicate ourselves to build and sustain brands. With over half a decade of experience in the marketing space, Socially has proudly served all major sectors in the market, from retail & automotive, to corporate and factories. We go beyond what's traditional to create something insanely great. Open communication with our clients is the only way for success.

Our Values

What makes Socially special?



CREATIVITY



QUALITY



SPEED

At Socially, we believe creativity is at the heart of our vision towards achieving sustainable branding and marketing for our clients. Accompanying creativity is purposeful attention to quality. We believe in delivering top of the line services without compromises. However, an integral part of quality is also speed. Our team is dedicated and committed to delivering all needs of any client in a scheduled and timely manner.

Delivering an effective  
brand is a complex  
process.

We simplify it.

A one-stop house to  
serve your marketing  
needs.

A successful business is  
an efficient one.

Our Services

What we offer



# We offer solutions in four main categories:

## Design

Branding & Identity

Reports & Infographics

Product Design

Printing & Installation

## Marketing

Consultancy Services

Social Media Marketing

Content & Campaign Management

Event Management

## Media

Photography

Videography

Motion Graphics

Advertising & Production

## Web

SEO Marketing

Website Development

App Development

e-Shopping & e-Payment

**Our partners in success**

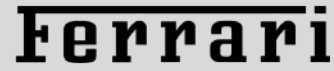
## Food & Beverage



## Gov. & Semi Gov.



## Automotive



## Contracting



## Corporate



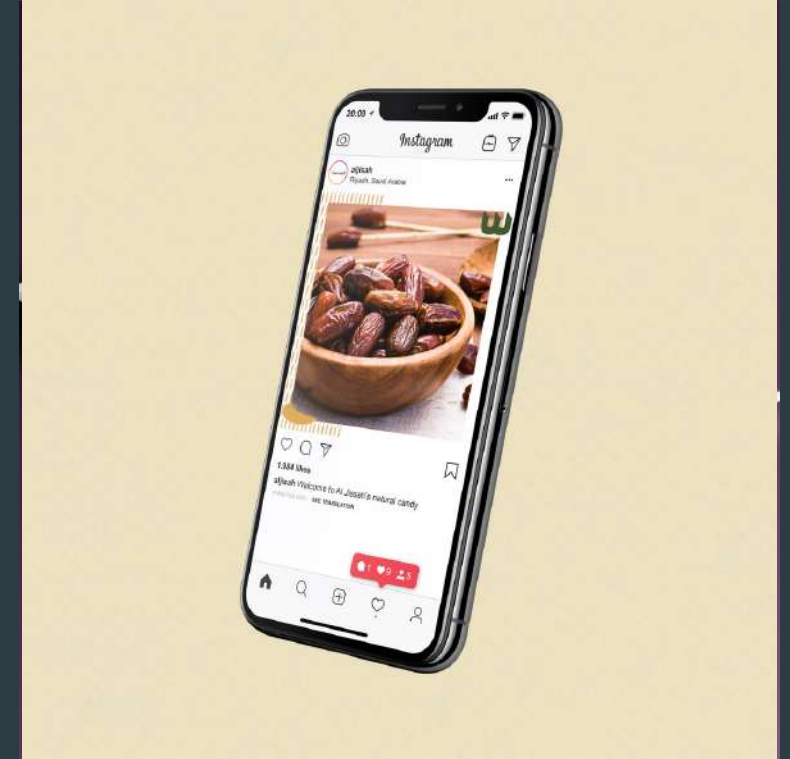
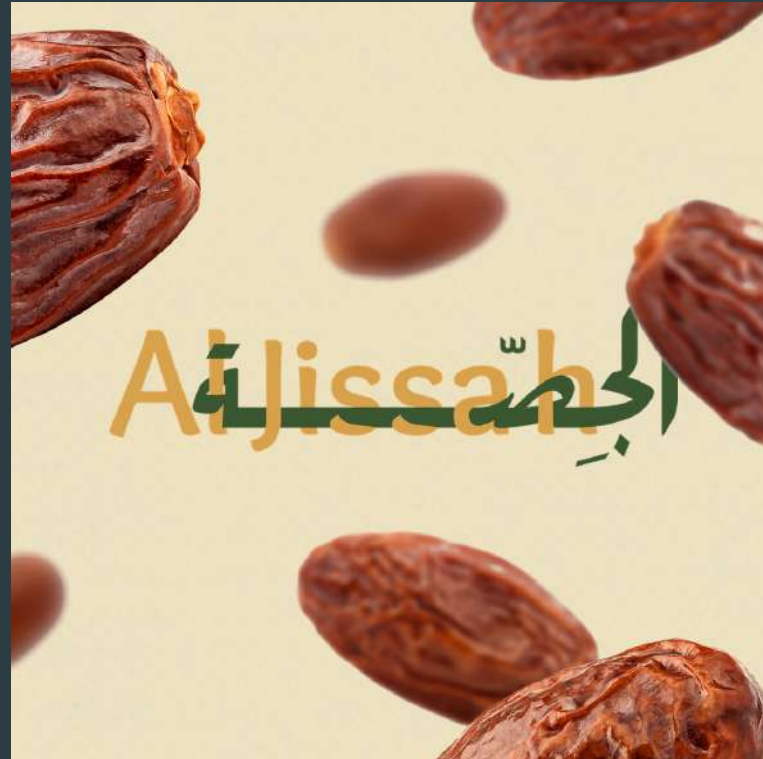
## Retail



# Design work



# Logo design and brand items (Value Advisors)



# Logo design and brand items (Al Jissah Dates)



# Restaurant Invitation Cards

(Rosh Rayhaan by Rotana)



# Brochure Design & Photography

(AL Thagher Plaza)



# Marketing work

# ABOUT US

**Sell your tickets, get funded, and have a phenomenally simple experience.**

Kicket was born as a solution to a problem, and is now evolving to become the biggest platform in the ticketing industry, with our eyes set on imprinting joy in people's hearts.

We present innovative and advanced technological solutions to help manage your events the most efficient way possible.



**For the crowd. By the crowd.**



## YOUR TICKET YOUR INVESTMENT

No more worrying about not having the necessary funds to get going. Our funding solution provides you with a way to fund your event in advance, this way you can start your event from scratch through your tickets. Get funds through our innovative funding solution.

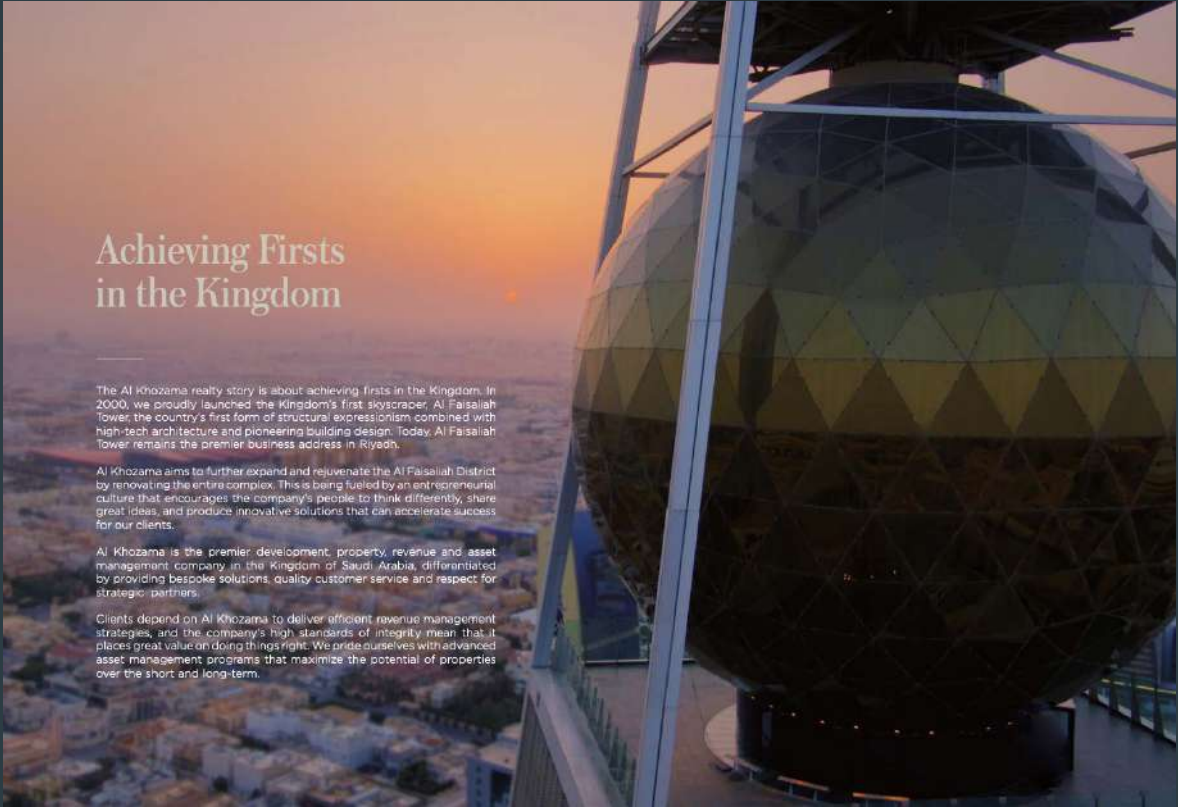
# Marketing & Campaign Plan (Kicket)



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## The Heart of a Progressive Economy

With the Kingdom's Vision 2030 in motion, Al Khozama is at the heart of a progressive economy that is diversifying into a wide variety of sectors that will create a more prosperous Saudi Arabia. The Saudi economy has the largest PPP market in the MENA region, with a growing GDP that is aided by the boom of non-oil sectors like housing and tourism. With a population of over 8 million and with a steady flowing income, Riyadh has become the central hub for businesses in the Gulf region, which has helped grow the international tourism sector to 5.8% from 2018. Riyadh also hosts the largest population of global consumers under the age of 35, which brings investment opportunities in new innovations and improved technology. Al Khozama believes it can aid clients in the growth in one of the fastest growing cities in the world.



## Achieving Firsts in the Kingdom

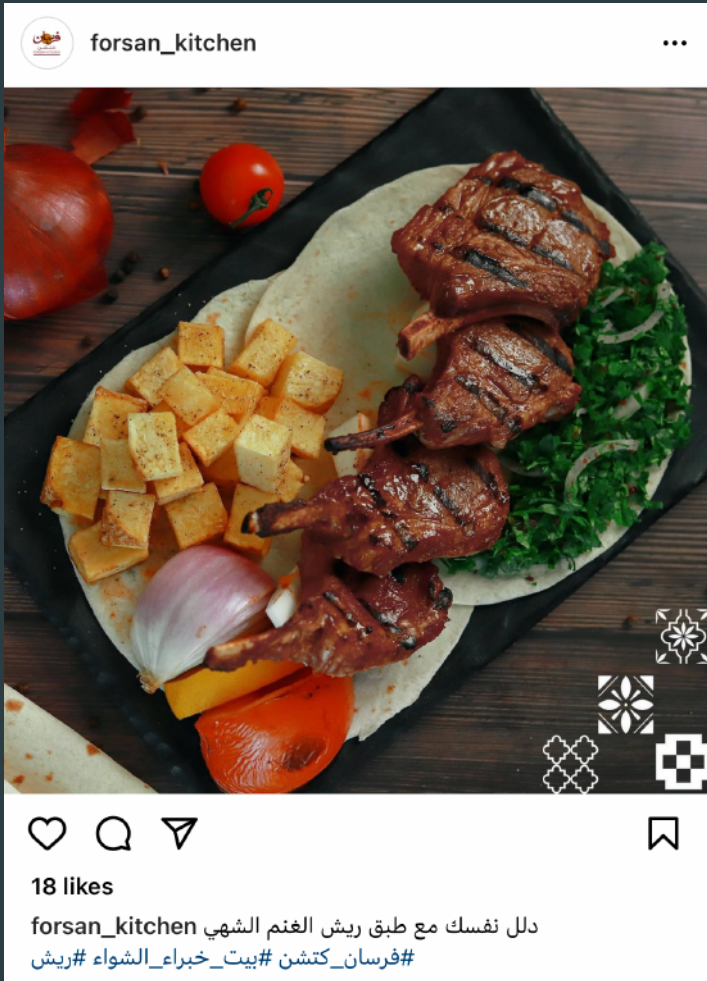
The Al Khozama really story is about achieving firsts in the Kingdom. In 2000, we proudly launched the Kingdom's first skyscraper, Al Faisalah Tower, the country's first form of structural expressionism combined with high-tech architecture and pioneering building design. Today, Al Faisalah Tower remains the premier business address in Riyadh.

Al Khozama aims to further expand and rejuvenate the Al Faisalah District by renovating the entire complex. This is being fueled by an entrepreneurial culture that encourages the company's people to think differently, share great ideas, and produce innovative solutions that can accelerate success for our clients.

Al Khozama is the premier development, property, revenue and asset management company in the Kingdom of Saudi Arabia, differentiated by providing bespoke solutions, quality customer service and respect for strategic partners.

Clients depend on Al Khozama to deliver efficient revenue management strategies, and the company's high standards of integrity mean that it places great value on doing things right. We pride ourselves with advanced asset management programs that maximize the potential of properties over the short and long-term.

# Copywriting for company brochure (Al Khozama Group)



# Social Media Content & Management (Forsan Foods)



# Booth Design & Installation

(Moroor Riyadh)

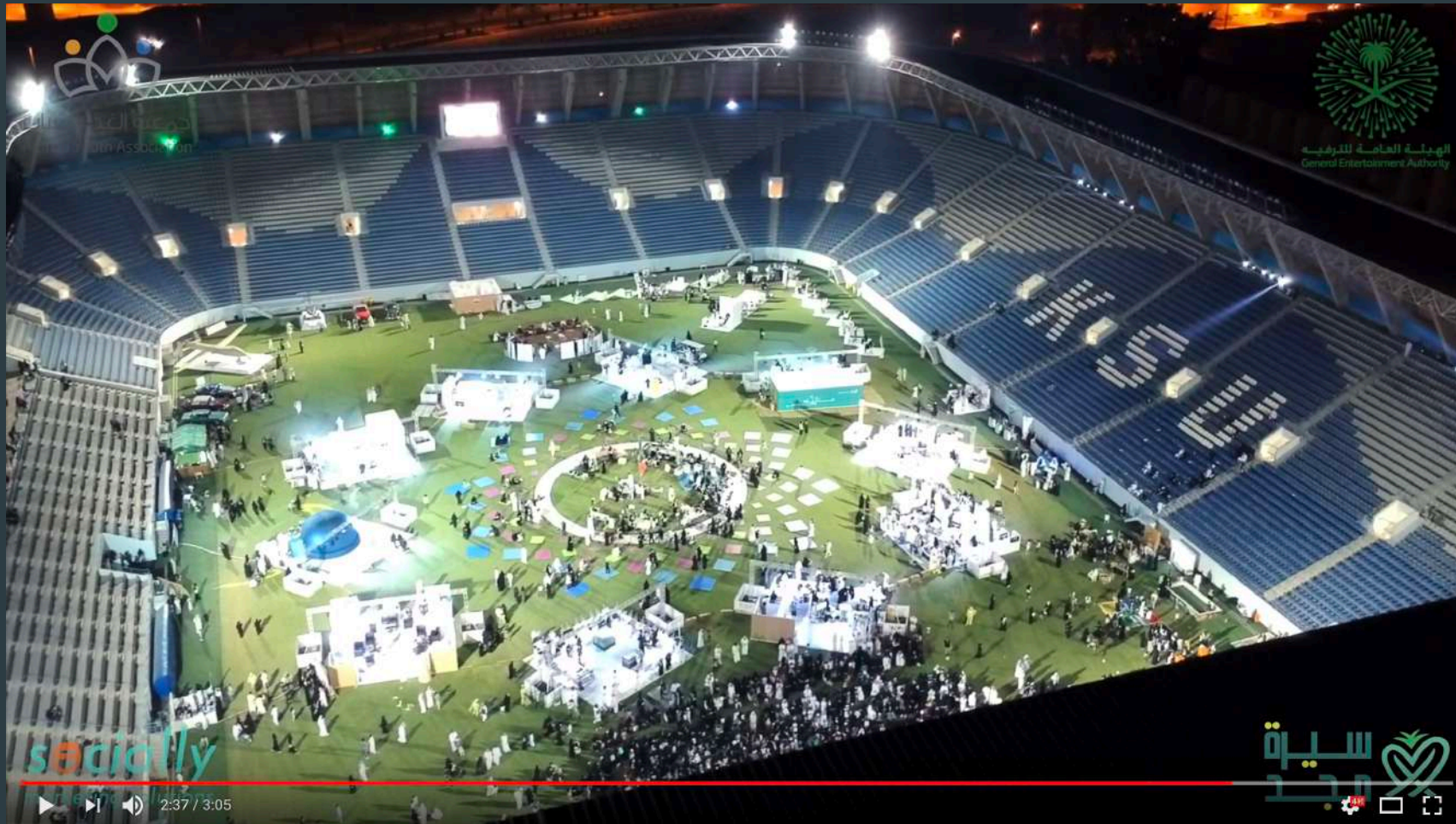


# Ramadan Promotions

(Centro Waha by Rotana)



## Booth design (Azerçay Tea)



[https://youtu.be/kq\\_pacMMwFI](https://youtu.be/kq_pacMMwFI)

# Event Management

(Serat Majd National Day Event)



# Media work



















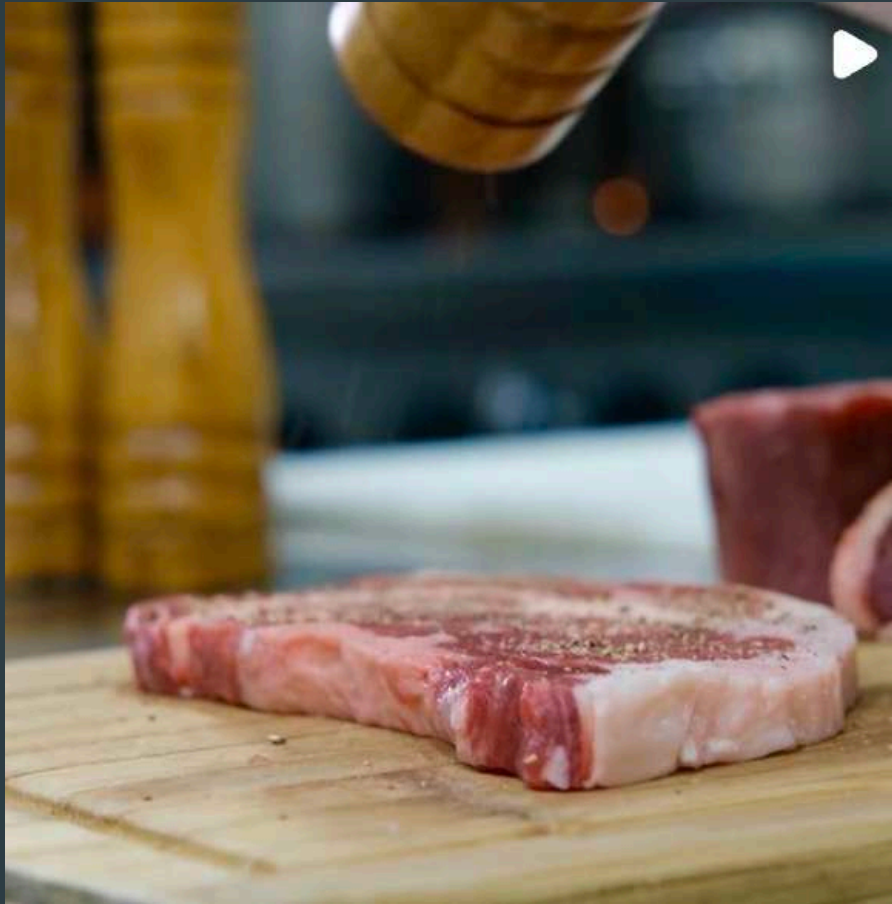




<https://www.instagram.com/p/CW5rYCJAnKs/>

# Introduction Video

(The New Hope Company)



<https://www.instagram.com/p/CJjvY6vBWji/>



<https://www.instagram.com/p/CY9MP6flzXr/>

## Social Media Videos (Lamb Shack)

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<https://www.dropbox.com/s/oxs7c7j4wtdd6rj/Al%20Khozama%20MBS%20Promotional.mp4?dl=0>

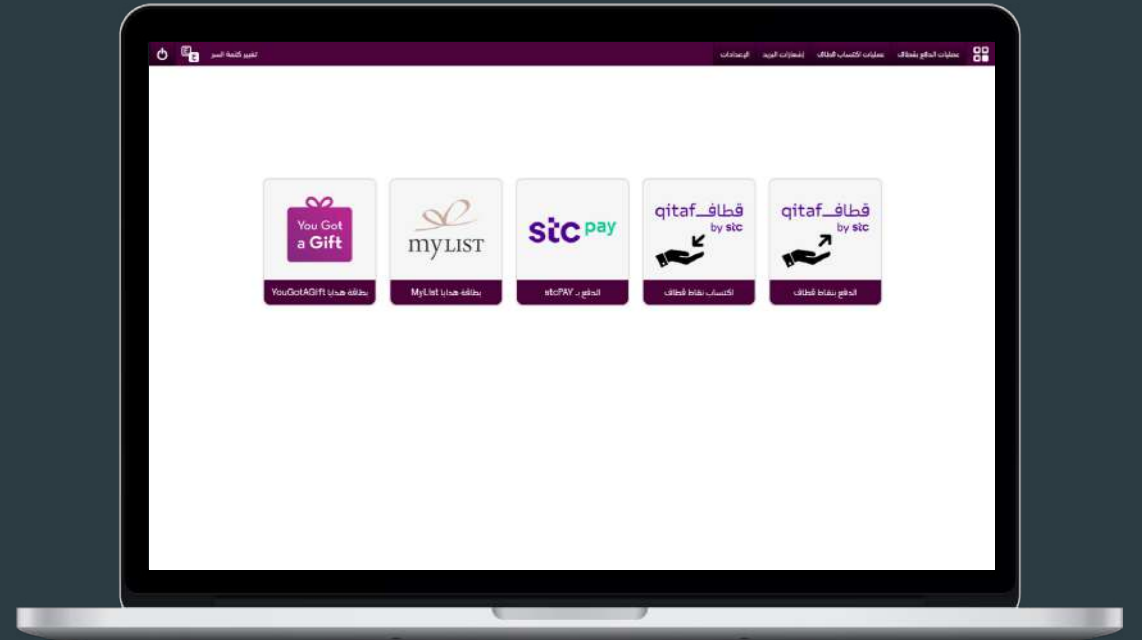
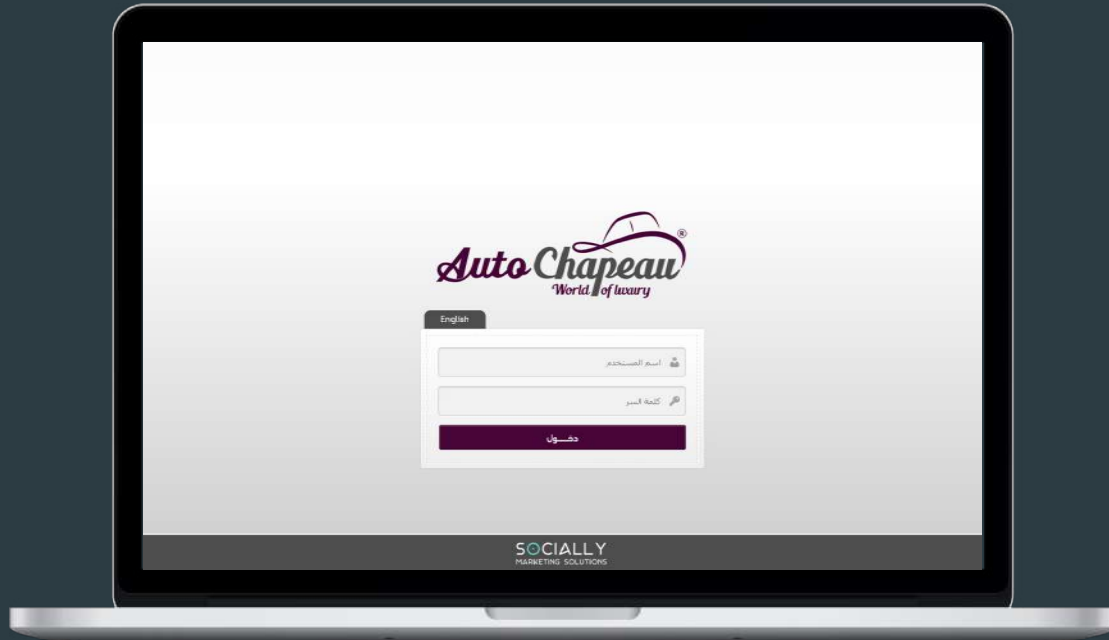
Promotional Video  
(Al Khozama)

Web

work



# Website Design & Development (Value Advisors)



# e-Payment Integration Solutions (Auto Chapeau)





# Fitness Challenge App

A long-exposure photograph of a road at night, showing light trails from vehicles. The trails are primarily white and yellow, curving into the distance. There are also some red and blue trails. The background is dark, and the overall scene conveys a sense of motion and direction.

# Unleash your story.

# thank you! 😊

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